



COOKIE POLICY

Riley Tutoring Limited (trading as Riley Tutoring)

A company registered in England and Wales (company number 13950907) with registered office at 1 Beaumont Avenue, Bishop's Stortford, Hertfordshire, CM23 4RG

Last updated: 16 October 2026

1. ABOUT THIS POLICY

This Cookie Policy explains how Riley Tutoring Limited (trading as Riley Tutoring) ("Riley Tutoring", "we", "us", "our") uses cookies and similar technologies on our website at www.rileytutoring.co.uk (the "Site"). It should be read alongside our Privacy Policy, which explains how we use personal data more generally.

This policy covers our Site only. Our booking platform (TutorCruncher) and our payment provider (Stripe) set their own cookies when you use their services, and these are covered by their own cookie policies.

2. WHAT ARE COOKIES?

Cookies are small text files placed on your device when you visit a website. They help the website work, remember your choices, and show the website owner how the website is used. Similar technologies, such as pixels and local storage, work in a similar way, and in this policy we refer to them all as "cookies".

Cookies set by us are called "first-party" cookies. Cookies set by another organisation, such as an analytics provider, are called "third-party" cookies.

3. THE TYPES OF COOKIES WE USE

Strictly necessary cookies: These are needed for the Site to work and to keep it secure, for example to remember the cookie choices you make. They do not need your consent and cannot be switched off. Our enquiry form and our Tutor application form also use anti-spam protection

(Akismet, provided by Automattic), which checks how a form is filled in so that automated submissions can be filtered out. The information you submit through our forms, including any CV you upload, is covered by our Privacy Policy, not this Cookie Policy.

Analytics cookies: These help us understand how visitors use the Site, for example which pages are visited and how people found us, so that we can improve it. We use Google Analytics for this. We only set analytics cookies if you click "Accept" on our cookie banner, or turn on statistics under "View preferences". If you do not accept, Google Analytics does not run, and no analytics cookies are placed on your device. We do not use the information for advertising, and we have turned off the settings that would let Google use it for its own advertising or other services. The cookies last for up to 2 years, but the visitor data they collect is kept by Google Analytics for no more than 14 months, as explained in our Privacy Policy.

Content from other websites: Some pages include content from other websites. In particular, we show Google reviews of our services through a feed provided by Trustindex, which loads from Trustindex's servers and may display reviewers' profile pictures from Google. At the time of writing this feed does not set cookies on your device, but your IP address is visible to Trustindex and Google when the content loads. Our images and some other files are delivered through a content delivery network provided by WordPress (Automattic), so your IP address is visible to them in the same way.

We do not use advertising or marketing cookies, and we do not sell any information collected through cookies. Links on our Site to our pages on Facebook, Instagram, LinkedIn and WhatsApp are ordinary links. Those services do not set cookies on your device unless you click through to them, and then their own policies apply.

4. COOKIES ON OUR SITE

The table below lists the cookies used on our Site.

Cookie	Provider	Purpose	Type	How long it lasts
cmplz_banner-status, cmplz_policy_id, cmplz_consented_services	Complianz (set by this Site)	Records that you have seen the cookie banner and which version of this policy you saw	Strictly necessary	12 months
cmplz_functional, cmplz_preferences, cmplz_statistics, cmplz_marketing	Complianz (set by this Site)	Records your cookie choices for each type of cookie, so we do not ask you again on every page	Strictly necessary	12 months
wp_consent_functional, wp_consent_preferences, wp_consent_statistics, wp_consent_statistics-anonymous, wp_consent_marketing	WP Consent API (set by this Site)	Passes your cookie choices to the tools on the Site, so that analytics only runs if you agree	Strictly necessary	30 days

Cookie	Provider	Purpose	Type	How long it lasts
_hcc	Riley Tutoring (this Site), set by WordPress.com, our website host	Part of the automatic protection against bots and abuse. If our hosting platform suspects automated or abusive traffic, it asks the browser to complete a small security check and stores the result. It is not used to track you	Strictly necessary	Expires within moments of being set
wpEmojiSettingsSupports	Riley Tutoring (this Site), WordPress	Checks whether your browser can display emoji. This is stored in your browser's session storage, not as a cookie	Strictly necessary	Until you close your browser tab
_ga	Google Analytics	Distinguishes visitors so we can count them and see how the Site is used	Analytics (only with your consent)	2 years
_ga_GYZRRJLGBB	Google Analytics	Keeps track of your visit (session)	Analytics (only with your consent)	2 years

5. MANAGING YOUR COOKIE CHOICES

Cookie settings: You can change your cookie choices at any time, including withdrawing your consent to analytics cookies, using the cookie settings option available on every page of the Site, which reopens your cookie choices.

Your browser: Most browsers let you block or delete cookies through their settings. The help pages for the most common browsers explain how:

- Google Chrome: support.google.com/chrome/answer/95647
- Safari: support.apple.com/en-gb/guide/safari/sfri11471/mac
- Mozilla Firefox: support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox
- Microsoft Edge: support.microsoft.com/en-gb/microsoft-edge

Google Analytics: You can also stop Google Analytics from collecting data about your visits on any website by installing Google's browser add-on, available at tools.google.com/dlpage/gaoptout.

If you block strictly necessary cookies, parts of the Site may not work properly.

6. CHANGES TO THIS POLICY

We may update this Cookie Policy from time to time, for example if we start using a new tool on the Site. The date at the top of this policy shows when it was last updated.

7. CONTACT US

If you have any questions about this Cookie Policy, please contact us at info@rileytutoring.co.uk. Our Privacy Policy explains your rights over your personal data, including how to make a complaint.